No. 22-35305

### UNITED STATES COURT OF APPEALS FOR THE NINTH CIRCUIT

KIM CARTER MARTINEZ, on behalf of herself and all others similarly situated,

Plaintiff and Appellee,

v.

ZOOMINFO TECHNOLOGIES, INC., a Delaware corporation

Defendant and Appellant.

\_\_\_\_\_

On Appeal from the United States District Court for the Western District of Washington The Honorable Marsha J. Pechman, District Judge, Presiding Case No. 3:21-cv-05725-MJP

AMICUS CURIAE BRIEF BY FIRST AMENDMENT COALITION IN SUPPORT OF NEITHER PARTY

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Case: 22-35305, 02/08/2024, ID: 12857735, DktEntry: 90, Page 2 of 40

# CORPORATE DISCLOSURE STATEMENT AND STATEMENT OF COMPLIANCE

The First Amendment Coalition (FAC) is a non-profit advocacy organization based in San Rafael, California. It has no parent company and does not issue any stock, or own stock in either of the parties.

Counsel for the parties did not author this brief. Neither the parties nor their counsel have contributed money intended to fund preparing or submitting this brief. No person – other than FAC, its members, or its counsel – contributed money that was intended to fund preparing or submitting this brief.

RESPECTFULLY SUBMITTED this 8th day of February, 2024.

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## TABLE OF CONTENTS

			<b>Page</b>
INTE	EREST	OF AMICUS AND AUTHORITY TO FILE THIS BRIEF	1
I.	SUM	MARY OF ARGUMENT	1
II.		IALS OF SLAPP MOTIONS ARE APPEALABLE UNDER COLLATERAL ORDER DOCTRINE	5
	A.	The SLAPP Statute Protects Against The Burden Of Protracted Litigation, Which Is Essential To Preserving First Amendment Rights	
	B.	SLAPP Motions Resolve Issues Separate From The Merits	13
III.	MOT	ERLOCUTORY APPEALS FOR DENIALS OF SLAPP TIONS ARE AN IMPORTANT SUBSTANTIVE PROTECTION PUBLIC INTEREST SPEECH.	
	A.	Interlocutory Appeals Are Critical To Protect Ordinary People As Well As Professional Journalists From The Onerous Burder of Defending Meritless Lawsuits.	
	B.	Jurisdictions Without SLAPP Protections Become Targets For Forum-Shopping.	27
IV.	CON	CLUSION	29

## **TABLE OF AUTHORITIES**

<u>Page(s)</u>
Cases
Abney v. U. S., 431 U.S. 651 (1977)1
Baral v. Schnitt, 1 Cal.5th 376 (2016)20
Batzel v. Smith, 333 F.3d 1018 (9th Cir. 2003)
Church of Scientology v. Wollersheim, 42 Cal.App.4th 628 (1996), overruled in part on other grounds, Equilon Enters. v. Consumer Cause, Inc., 29 Cal.4th 53 (2002)
Cohen v. Beneficial Indus. Loan Corp., 337 U.S. 541 (1949)
<u>Coinbase, Inc. v. Bielski,</u> 599 U.S. 736 (2023)11, 12
DC Comics v. Pacific Pictures, 706 F.3d 1009 (9th Cir. 2013)
Doe v. Gangland Productions, 730 F.3d 946 (9th Cir. 2013)
<u>Dombrowski v. Pfister,</u> 380 U.S. 479 (1965)
Franchise Realty Interstate Corp. v. San Francisco Local Joint Executive Bd.,
542 F.2d 1076 (9th Cir. 1976)
<u>Helstoski v. Meanor,</u> 442 U.S. 500 (1979)17
Hyde v. City of Willcox, 23 F.4th 863 (9th Cir. 2022)

<u>Jarrow Formulas, Inc. v. LaMarche,</u> 31 Cal.4th 728 (2003)
Lacey v. Maricopa County,
693 F.3d 896 (9th Cir. 2012)17
Makaeff v. Trump University,
736 F.3d 1180 (9th Cir. 2013)
(Wardlaw, J. and Callahan, J., concurring in the denial of rehearing)13, 18
Marks v. Clarke,
102 F.3d 1012 (9th Cir. 1996)
Martinez v. ZoomInfo Technologies, Inc.,
82 F.4th 785 (9th Cir. 2023)
02 T.4tii 703 (7tii Cii. 2023)
Mitchell v. Forsyth,
472 U.S. 511 (1985)
NAACP v. Claiborne Hardware,
458 U.S. 886 (1982)
Navellier v. Sletten,
29 Cal.4th 82 (2002)
NT:
<u>Nixon v. Fitzgerald,</u> 457 U.S. 731 (1982)17
437 U.S. 731 (1982)17
Nunes v. NBCUniversal Media,
582 F. Supp. 3d 387 (E.D. Tex. 2022)27, 28
Nunes v. WP Co., LLC,
No. 3:20-cv-146, 2020 U.S. Dist. LEXIS 90058 (E.D. Va. May 21, 2020)29
Planet Aid, Inc. v. Reveal,
44 F.4th 918 (9th Cir. 2022)23
Planned Parenthood Federation v. Center for Medical Progress,
890 F.3d 828 (9th Cir. 2018)14
Protect Our Mountain Environment, Inc. v. District Court In and For
Jefferson County,
677 P.2d 1361 (Colo. 1984)

<u>Schwern v. Plunkett,</u> 845 F.3d 1241 (9th Cir. 2017)22
Suzuki Motor v. Consumers Union, 330 F.3d 1110 (9th Cir. 2003)
<u>Travelers Indem. Co. v. Madonna,</u> 914 F.2d 1364 (9th Cir. 1990)
United States ex rel. Newsham v. Lockheed Missiles & Space Co., 190 F.3d 963 (9th Cir. 1999)
VanderSloot v. Foundation for Nat'l Progress, No. CV-2013-532 (Idaho 7th Dist. Ct. Oct. 6, 2015)25
<u>Varian Medical Systems, Inc. v. Delfino,</u> 35 Cal.4th 180 (2005)
<u>Washington Post v. Keogh,</u> 365 F.2d 965 (D.C. Cir. 1966)
<u>Will v. Hallock,</u> 546 U.S. 345 (2006)
Zucchet v. Galardi, 229 Cal.App.4th 1466 (2014)14
Statutes
California Code of Civil Procedure          § 425.16
Rules
Federal Rule of Appellate Procedure 29(a)(2)1
Constitutional Provisions
First Amendmentpassim
Other Authorities
Wright & Miller, 15A Fed. Prac. & Proc. Juris. § 3914.10 (3d ed)15

Clara Jeffery & Monika Bauerlein, "We Were Sued by a Billionaire Political Donor. We Won. Here's What Happened," Mother Jones (Oct. 8, 2015), https://www.motherjones.com/media/2015/10/mother-jones-vandersloot-melaleuca-lawsuit/	25
D. Victoria Baranetsky <u>et al.</u> , "International Charity Planet Aid Pays \$1.925 Million to Settle Six-Year Libel Lawsuit," Reveal (Oct. 20, 2022), https://revealnews.org/press/international-charity-planet-aid-pays-1-925-million-to-settle-six-year-libel-lawsuit/	24
Dan Frosch, "Venting Online, Consumers Can Find Themselves in Court," New York Times (May 31, 2010) https://www.nytimes.com/2010/06/01/us/01slapp.html	22
Josh Gerstein, "Judge tosses Devin Nunes suit over Esquire article," Politico (Apr. 25, 2023, 09:41 PM), https://www.politico.com/news/2023/04/25/devin-nunes-libel-suit-esquire-hearst-00093844	28
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Mike Madden, "Dan Snyder Drops Lawsuit against Washington City Paper, Dave McKenna," Washington City Paper (Sept. 11, 2011) https://washingtoncitypaper.com/article/464131/dan-snyder-drops-lawsuit-against-washington-city-paper-dave-mckenna/	25
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Politico, "The News Business Really Is Cratering," January 27, 2024, https://www.politico.com/news/magazine/2024/01/27/is-the-journalism-death-spasm-finally-here-00138187	21

Pring, "SLAPPs: Strategic Lawsuits Against Public Participation," 7 Pace	
Envt'l L.Rev. 3 (1989)	2, 3
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Threaten European Democracy," The Coalition Against SLAPPs in	
Europe, 2 (Mar. 2022), https://www.the-case.eu/wp-	
content/uploads/2023/04/CASEreportSLAPPsEurope.pdf	.19
Reporters Committee for Freedom of the Press (Apr. 16, 2019),	
https://www.rcfp.org/devin-nuness-lawsuit-in-virginia-against-his-	
california-hometown-paper-underscores-the-need-for-stronger-anti-slapp-	
laws/	28
"Unsafe for Scrutiny: Examining the pressures faced by journalists	
uncovering financial crime and corruption around the world," Foreign	
Policy Center & Justice for Journalists (Mar. 2020),	
https://fpc.org.uk/publications/unsafe-for-scrutiny/	20

#### INTEREST OF AMICUS AND AUTHORITY TO FILE THIS BRIEF

Amicus FAC has obtained consent from both parties to file this brief, and files it pursuant to Federal Rule of Appellate Procedure 29(a)(2).

FAC is a non-profit organization dedicated to freedom of speech and governmental transparency and has decades of experience litigating the scope and interpretation of California's SLAPP statute. Properly applied, the statute enables journalists, advocates, and activists to defeat and deter meritless lawsuits arising from protected speech about matters of public interest, which otherwise can impose potentially crippling litigation costs and substantially burden the exercise of these important rights.

#### I. SUMMARY OF ARGUMENT

California's "SLAPP" statute, and others like it across the country, trace back to a late-1970s land battle in rural Colorado. Developers brought a retaliatory lawsuit against environmentalists who had filed a lawsuit to block the transformation of agricultural land into a sprawling development project. Protect Our Mountain Environment, Inc. v. District Court In and For Jefferson County, 677 P.2d 1361, 1363 (Colo. 1984) ("POME"). The trial court denied the defendants' motion to dismiss, but the Colorado Supreme Court ultimately reversed, and in doing so, articulated new procedures to enable expedited handling

<sup>&</sup>lt;sup>1</sup> California Code of Civil Procedure § 425.16.

of early dispositive motions based on the petition clause, given the "chilling effect" that some lawsuits can have on First Amendment rights. Id. at 1364, 1368-69.

The POME decision inspired scholars George W. Pring and Penelope Canan, who coined the term "SLAPP" to describe "strategic lawsuits against public participation." Navellier v. Sletten, 29 Cal.4th 82, 85, 104 n.6 (2002). Professor Pring saw the case as a "model" both for a judicial approach to SLAPP suits and for legislatures to enact related "immunity statutes." Pring, SLAPPs: Strategic Lawsuits Against Public Participation, 7 Pace Envt'l L.Rev. 3, 9, 18 (1989). Characterizing the POME model as a "qualified immunity," he wrote that it "mandates early detection and identification of SLAPPs and sets up reasonably balanced but firm standards for prompt disposition of appropriate cases." Id. at 9. In addition to encouraging "immunity statutes," Professor Pring also observed that the "best of these solutions lie with our courts – the very institution designed to protect individual liberties and political rights, yet, ironically, the very institution being manipulated to produce the 'chilling effect' of SLAPPs." <u>Id.</u> at 21.

The California Legislature answered Professor Pring's call by enacting the SLAPP statute in 1992. This Court also responded, recognizing in two landmark cases that the statute applies in federal court,<sup>2</sup> and that denials of SLAPP motions

<sup>&</sup>lt;sup>2</sup> <u>United States ex rel. Newsham v. Lockheed Missiles & Space Co.</u>, 190 F.3d 963 (9th Cir. 1999).

are immediately appealable.<sup>3</sup> In doing so, this Court found that "California law recognizes the protection of the anti-SLAPP statute as a substantive immunity from suit," and a "district court's denial of a claim of immunity, to the extent that it turns on an issue of law, is an appealable final decision ... notwithstanding the absence of a final judgment." <u>Batzel</u>, 333 F.3d at 1025-26.

Amicus Curiae FAC respectfully urges this Court not to overrule these vital precedents, which journalists, activists, artists, and ordinary people throughout the Circuit have relied upon for more than 20 years. In this brief, FAC will focus on why <u>Batzel</u> and its progeny are legally sound and on the unfortunate consequences that would result if this Court were to abandon the well-established right to immediate appeals from the denial of SLAPP motions.<sup>4</sup>

As detailed below, such SLAPP appeals fit squarely within the collateral order doctrine. SLAPP motions are intended to ensure that the burdens of protracted litigation do not impede speech on matters of public concern. That purpose would be defeated if a defendant is forced to undergo costly and invasive discovery and trial proceedings before having an appellate court determine whether the case should have been dismissed at the outset. See Section II.A.

<sup>&</sup>lt;sup>3</sup> <u>Batzel v. Smith</u>, 333 F.3d 1018 (9th Cir. 2003).

<sup>&</sup>lt;sup>4</sup> FAC understands other amici are addressing the continued application of the SLAPP statute in federal court. It takes no position on the underlying lawsuit.

The primary argument offered against applying the collateral order doctrine

– that SLAPP rulings are not separate from the "merits" – overlooks established
law holding that immediate review is appropriate where the purpose is to protect
important public interests that would be imperiled if the case proceeded to trial.

See Section II.B. That is true of SLAPP proceedings; the court must first
determine if a claim arises from protected speech or petitioning; if that hurdle is
cleared, the court then engages in a limited consideration of the merits to determine
whether the defendant should be spared the burdens of drawn-out litigation. That
is the same kind of analysis federal courts routinely conduct when deciding
questions of qualified and other official immunity, and in other analogous
proceedings that are subject to the collateral order doctrine. Id.

Finally, important public policy considerations favor maintaining this Court's well-established precedent. See Section III. The SLAPP statute recognizes that where a lawsuit targets speech, the litigation process itself may be the actual punishment. Journalists, activists, and ordinary people have found themselves facing crushing financial burdens in defending against meritless, retaliatory SLAPP suits. Without an effective SLAPP statute – which necessarily includes an immediate right of review – many are forced to abandon public discourse altogether. That could easily become the norm if this Court departs from

two decades of settled law, and holds that denials of SLAPP motions are no longer appealable orders. <u>Id.</u>

## II. DENIALS OF SLAPP MOTIONS ARE APPEALABLE UNDER THE COLLATERAL ORDER DOCTRINE

"The requirements for collateral order appeal have been distilled down to three conditions: that an order [1] conclusively determine the disputed question, [2] resolve an important issue completely separate from the merits of the action, and [3] be effectively unreviewable on appeal from a final judgment." Will v. Hallock, 546 U.S. 345, 349 (2006) (quotations omitted).

Here, the concurrences calling for eliminating immediate appeals of the denials of SLAPP motions focus on the second and third conditions. <u>E.g.</u>, <u>Martinez v. ZoomInfo Technologies, Inc.</u>, 82 F.4th 785, 794-95 (9th Cir. 2023) (McKeown, J., concurring); <u>id</u>. at 796 (Desai, J., concurring). But under this Court's longstanding precedent, both of these conditions are met. The very purpose of the SLAPP statute is to protect defendants from drawn-out litigation that inhibits free speech. That purpose would be significantly compromised without the possibility of interlocutory review. SLAPP motions also resolve issues

<sup>&</sup>lt;sup>5</sup> There does not appear to be any dispute that the first requirement is met, because a decision on a SLAPP motion conclusively determines whether the SLAPP statute applies and if dismissal is required. See DC Comics v. Pacific Pictures, 706 F.3d 1009, 1013 (9th Cir. 2013) ("conclusive" requirement satisfied).

distinct from the merits, in a similar manner as other contexts where federal courts entertain interlocutory appeals.

A. The SLAPP Statute Protects Against The Burden Of Protracted Litigation, Which Is Essential To Preserving First Amendment Rights.

In holding that denials of SLAPP motions are immediately appealable, this Court determined that California's statute confers "an immunity from suit, and not simply a defense against liability." DC Comics, 706 F.3d at 1013 (emphasis added). Here, the concurrences question whether Section 425.16 is, in fact, an "immunity" provision. E.g., ZoomInfo, 82 F.4th at 794-95 (McKeown, J., concurring); id. at 796 (Desai, J., concurring). The California Supreme Court has observed that the law does not immunize defendants from any liability for wrongful conduct, but that Court has made clear that when the requisite showing is made, the SLAPP statute immunizes defendants from further litigation. That is fully consistent with application of the collateral order doctrine, which looks at whether "some particular value of a high order" supports "the interest in avoiding trial" before there is appellate review. Hallock, 546 U.S. at 352. It is the "avoidance of a trial that would imperil a substantial public interest[] that counts when asking whether an order is 'effectively' unreviewable if review is to be left until later." Id. at 353. That squarely applies to the denial of a SLAPP motion.

As this Court has recognized, "[i]t would be difficult to find a value of a higher order than the constitutionally-protected rights to free speech and petition that are at the heart of California's anti-SLAPP statute." DC Comics, 706 F.3d at 1015-16 (quotation and alterations omitted). "Such constitutional rights deserve particular solicitude within the framework of the collateral order doctrine." Id. Indeed, courts consistently have recognized that the litigation process itself can pose a serious threat to free expression. As the Supreme Court noted almost sixty years ago, "[t]he chilling effect upon the exercise of First Amendment rights may derive from the fact of the prosecution [of a lawsuit], unaffected by the prospects of its success or failure." Dombrowski v. Pfister, 380 U.S. 479, 487 (1965). Because "the costs of a successful defense can be the same or greater than what the damage awards would have been," Suzuki Motor v. Consumers Union, 330 F.3d 1110, 1143 (9th Cir. 2003), publishers "will tend to become self-censors" unless they "are assured freedom from the harassment of lawsuits[.]" Washington Post v. Keogh, 365 F.2d 965, 968 (D.C. Cir. 1966). The "mere pendency" of such an "action will chill the exercise of First Amendment rights." Franchise Realty Interstate Corp. v. San Francisco Local Joint Executive Bd., 542 F.2d 1076, 1082-83 (9th Cir. 1976).

California enacted the SLAPP statute to address this problem, amid "a disturbing increase in lawsuits brought primarily to chill the valid exercise of the

constitutional rights of freedom of speech and petition for the redress of grievances." C.C.P. § 425.16(a). "Because these meritless lawsuits seek to deplete the defendant's energy and drain his or her resources, the Legislature sought to prevent SLAPPs by ending them early and without great cost to the SLAPP target." Varian Medical Systems, Inc. v. Delfino, 35 Cal.4th 180, 192 (2005).

The concurring opinions state that the SLAPP statute is not "a form of immunity from suit," and that the California Supreme Court "has repeatedly insisted that 'the anti-SLAPP statute neither constitutes – nor enables courts to effect – any type of 'immunity.'" ZoomInfo, 82 F.4th at 794-95 (McKeown, J., concurring) (quoting Jarrow Formulas, Inc. v. LaMarche, 31 Cal.4th 728, 738 (2003); Navellier, 29 Cal.4th at 93); ZoomInfo, 82 F.4th at 796 (Desai, J., concurring) (citing Jarrow Formulas, 31 Cal.4th at 738). But this misconstrues the context in which that language appeared.

In the cited passage from Navellier, the California Supreme Court was responding to the plaintiff's assertion that any claim related to speech would be barred, pointing out "the fallacy that the anti-SLAPP statute allows a defendant to escape the consequences of wrongful conduct by asserting a spurious First Amendment defense." 29 Cal.4th at 93. As the Court explained, "contrary to the protestations of plaintiffs' counsel at oral argument, the anti-SLAPP statute neither constitutes – nor enables courts to effect – any kind of 'immunity' for breach of a

release or of other types of contracts affecting speech," because it does not preclude a claim from proceeding to discovery and trial **if** the cause of action actually <u>arises</u> from protected conduct and the plaintiff can make the necessary threshold showing to survive a SLAPP motion. <u>Id.</u> (emphasis added). If not, however, the Court explained that the claim must be stricken at the earliest stage, because having to defend against the lawsuit would "interfere with and burden the defendant's exercise of his or her rights." Id. at 92-93 (quotations omitted).

In <u>Jarrow Formulas</u>, the Court quoted <u>Navellier</u> to make the same point with respect to malicious prosecution claims. 31 Cal.4th at 738. Here too, the Court emphasized the statutory aim of protecting against the burdens of litigation, explaining that the SLAPP statute is intended to resolve meritless claims at the outset, because "spurious malicious prosecution suits may, like others, 'chill the valid exercise of the constitutional rights of freedom of speech and petition for the redress of grievances." <u>Id.</u> at 738-39 (quoting C.C.P. § 425.16(a)).

In other words, the California Supreme Court recognized that if the statute's requirements are met then Section 425.16 does operate to immunize defendants from suit, because the claims must be stricken at an early stage to protect them from the substantial burden of further litigation. That is entirely consistent with the collateral order standard enunciated by the U.S. Supreme Court, which looks at

whether avoiding the burdens of trial in a particular type of case is necessary to protect a substantial public interest. <u>See Hallock</u>, 546 U.S. at 352.

The California Supreme Court further emphasized this point when directly addressing SLAPP appeals. In Varian, the Court held that "an appeal from the denial of an anti-SLAPP motion automatically stays further trial court proceedings on the merits" of the claims in the motion. 35 Cal.4th at 195. The Court explained that permitting discovery and trial to proceed before the appeal from denial of a SLAPP motion "is inherently inconsistent with the appeal because the appeal seeks to avoid that very proceeding." Id. at 193 (emphasis added). "Indeed, the point of the anti-SLAPP statute is that you have a right not to be dragged through the courts because you exercised your constitutional rights." Id. (quotation omitted; original emphasis). "The protections afforded by the anti-SLAPP statute against the harassment and burdens of litigation are in large measure lost if the petitioner is forced to litigate a case to its conclusion before obtaining a definitive judgment through the appellate process." <u>Id.</u> (quotation omitted). And, the Court observed, "[i]n this respect, an appeal from the denial of an anti-SLAPP motion is no different than an appeal from the denial of a motion to compel arbitration." Id.

The California Supreme Court's recognition that the need for immediate appeals of the denial of SLAPP motions "is no different than an appeal from the denial of a motion to compel arbitration" (id.) is especially significant given the

U.S. Supreme Court's recent decision in <u>Coinbase, Inc. v. Bielski</u>, 599 U.S. 736 (2023). In <u>Bielski</u>, the Court held that when a party appeals from the denial of a motion to compel arbitration, the district court must stay the proceedings until the appeal is resolved. <u>Id.</u> at 738. Although <u>Bielski</u> involved a different, federal statutory scheme, the Court's reasoning applies directly to the SLAPP context (as recognized by the California Supreme Court in <u>Varian</u>). As the U.S. Supreme Court explained, if "the district court could move forward with pre-trial and trial proceedings while the appeal on arbitrability was ongoing, then many of the asserted benefits of arbitration (efficiency, less expense, less intrusive discovery, and the like) would be <u>irretrievably lost</u> – even if the court of appeals later concluded that the case actually had belonged in arbitration all along." <u>Bielski</u>, 599 U.S. at 743 (emphasis added).

Moreover, "[a]bsent a stay, parties also could be forced to settle to avoid the district court proceedings (including discovery and trial) that they contracted to avoid through arbitration." <u>Id.</u> Ultimately, "continuation of proceedings in the district court largely defeats the point of the appeal." <u>Id.</u> (quotation omitted).

All of these rationales are equally applicable to SLAPP proceedings: if this Court only reviews the denial of a SLAPP motion <u>after</u> the defendant has been forced to go through discovery and potentially trial, the benefits of the SLAPP statute effectively have been lost. And as the U.S. Supreme Court noted in the

arbitration context in <u>Bielski</u>, SLAPP defendants who have no immediate right to appeal from denial of a SLAPP motion likely will be pressured to settle instead of enduring protracted litigation, even if they would prevail on appeal. In fact, these issues are even more serious in the SLAPP context, because settlements to avoid punishing litigation costs might include removing or refraining from speech that an appeals court would find <u>nonactionable</u>. That is the kind of chilling effect the SLAPP statute was meant to prevent. <u>See</u> Section III, <u>infra</u>.

Finally, the Supreme Court also recognized in <u>Bielski</u> that the courts' own efficiency interests favor ensuring an effective right of interlocutory appeals. If an appellate court finds that a case should have been arbitrated only <u>after</u> drawn-out proceedings took place in the district court, "the district court will waste scarce judicial resources – which could be devoted to other pressing criminal or civil matters – on a dispute that will ultimately head to arbitration in any event." <u>Bielski</u>, 599 U.S. at 743. "That scenario represents the worst possible outcome for parties and the courts: litigating a dispute in the district court only for the court of appeals to reverse and order the dispute arbitrated." <u>Id.</u> (quotations omitted).

The same point applies with equal force here. Eliminating interlocutory review of the denial of SLAPP motions will cause district courts to waste scarce time and resources overseeing discovery proceedings and trials, which may well be unnecessary if the appellate court subsequently holds that the case should have

been dismissed at the outset. And if the right to an immediate appeal is abolished, that will "put the federal courts at risk of being swept away in a rising tide of frivolous state actions that would be filed in our circuit's federal courts," because "SLAPP plaintiffs would have an incentive to file or remove to federal courts strategic, retaliatory lawsuits that are more likely to have the desired effect of suppressing a SLAPP defendant's speech-related activities." Makaeff v. Trump University, 736 F.3d 1180, 1187 (9th Cir. 2013) (Wardlaw, J. and Callahan, J., concurring in the denial of rehearing). This forum-shopping would strain the resources of the federal courts and further undermine the free speech rights that the SLAPP statute is designed to protect. Id.

For all of these reasons, the denial of a SLAPP motion is "effectively unreviewable on appeal from a final judgment." Hallock, 546 U.S. at 349.

#### **B.** SLAPP Motions Resolve Issues Separate From The Merits.

For twenty years, the law of this Circuit has been that the denial of a SLAPP motion "resolves a question separate from the merits." <u>D.C. Comics</u>, 706 F.3d at 1013 (citing <u>Batzel</u>, 333 F.3d at 1025). That determination was correct, and there is no reason to depart from this settled precedent.

<u>First</u>, although some have suggested that SLAPP proceedings in federal court are the same as motions to dismiss or for summary judgment, that overlooks the first part of the analysis under Section 425.16. "To evaluate an anti-SLAPP

motion, a court engages in a two-part inquiry." <u>Doe v. Gangland Productions</u>, 730 F.3d 946, 953 (9th Cir. 2013). "The defendant bears the initial burden to show that the statute applies because the lawsuit arises from defendant's act in furtherance of its right of petition or free speech." <u>Id. Only</u> if the defendant makes this threshold showing does the court consider the plaintiff's probability of prevailing. <u>Id. Accord Planned Parenthood Federation v. Center for Medical Progress</u>, 890 F.3d 828, 832 (9th Cir. 2018) (court's discussion of the proper legal standard under prong two only applied "once [defendants] had shown that Plaintiffs' suit arose from Defendants' acts in furtherance of their rights of petition or free speech").

The requirement that the moving party demonstrate that a lawsuit arises from protected conduct is a unique feature of SLAPP litigation, and plainly involves an issue separate from the merits. See Zucchet v. Galardi, 229

Cal.App.4th 1466, 1479 (2014) ("in establishing that [the] complaint arose from activity protected by the anti-SLAPP statute, it was not" the defendant's "burden to dispute and disprove the truth of those allegations" or to "establish that his actions are constitutionally protected as a matter of law"). The prong one inquiry reflects "the particular public interests that the anti-SLAPP statute attempts to vindicate," which, as discussed above, is relevant to the collateral order analysis because it shows the need to protect against ongoing litigation in this particular type of proceeding. D.C. Comics, 706 F.3d at 1015.

Second, focusing on whether a SLAPP motion addresses the merits at all is irreconcilable with controlling authority. As summarized by the leading treatise on federal practice, "[o]fficial immunity doctrine ... is often inseparable from the merits," yet such "[i]mmunity appeals are one of the categories recognized for collateral-order appeal." Wright & Miller, 15A Fed. Prac. & Proc. Juris. § 3914.10 (3d ed) (emphasis added). See also Marks v. Clarke, 102 F.3d 1012, 1018 (9th Cir. 1996) ("[i]n reviewing the district court's orders, it is often impossible to separate the court's reasoning or decisions regarding qualified immunity from those regarding liability," as the "issues are generally analyzed together and are sometimes simply not susceptible of independent review").

The Supreme Court elaborated on this principle in Mitchell v. Forsyth, 472 U.S. 511 (1985), where it held that orders denying qualified immunity are appealable under the collateral order doctrine. As with the SLAPP statute, the purpose of qualified immunity is to protect defendants facing certain types of claims from the burdens of the litigation itself, in recognition of important public interests. Id. at 526; Section II.A, supra. Qualified immunity "thus recognize[s] an entitlement not to stand trial or face the other burdens of litigation, conditioned on the resolution of the essentially legal question whether the conduct of which the plaintiff complains violated clearly established law." Mitchell, 472 U.S. at 526. "The entitlement is an immunity from suit rather than a mere defense to liability;

and like an absolute immunity, it is effectively lost if a case is erroneously permitted to go to trial." <u>Id.</u> (original emphasis). The same is true of the SLAPP statute. <u>Varian</u>, 35 Cal.4th at 193. Moreover, to determine if the conduct at issue violated clearly established law in evaluating qualified immunity, courts necessarily consider the merits of the case. The Supreme Court expressly acknowledged this in <u>Mitchell</u>, explaining that, "[t]o be sure, the resolution of these legal issues <u>will entail consideration of the factual allegations that make up the plaintiff's claim for relief</u>." 472 U.S. at 528 (emphasis added).

The Court then gave examples of other types of orders subject to immediate review that also require courts to examine the merits of the plaintiff's claims:

the same is true ... when a court must consider whether a prosecution is barred by a claim of former jeopardy or whether a Congressman is absolutely immune from suit because the complained of conduct falls within the protections of the Speech and Debate Clause. In the case of a double jeopardy claim, the court must compare the facts alleged in the second indictment with those in the first to determine whether the prosecutions are for the same offense, while in evaluating a claim of immunity under the Speech and Debate Clause, a court must analyze the plaintiff's complaint to determine whether the plaintiff seeks to hold a Congressman liable for protected legislative actions or for other, unprotected conduct.

<u>Id.</u>

The Supreme Court concluded that in holding that such orders are appealable, it "has recognized that a question of immunity is separate from the merits of the underlying action for purposes of the <u>Cohen</u> test even though a

reviewing court must consider the plaintiff's factual allegations in resolving the immunity issue." <u>Id.</u> at 528-29 (citing <u>Cohen v. Beneficial Indus. Loan Corp.</u>, 337 U.S. 541 (1949); <u>Abney v. U. S.</u>, 431 U.S. 651 (1977); <u>Helstoski v. Meanor</u>, 442 U.S. 500 (1979); Nixon v. Fitzgerald, 457 U.S. 731 (1982)).

Federal courts thus routinely consider the "merits" in evaluating qualified immunity, in a manner similar to the inquiry under the SLAPP statute. Qualified immunity also "involves a two-pronged analysis," in which one of the prongs involves a fact-specific examination of the merits to determine whether "the facts alleged show the officer's conduct violated a constitutional right." Lacey v. Maricopa County, 693 F.3d 896, 915 (9th Cir. 2012). See also id. at 916-24 (deciding qualified immunity by analyzing whether pleaded facts sufficiently stated claims for constitutional violations); Hyde v. City of Willcox, 23 F.4th 863, 869-75 (9th Cir. 2022) (deciding whether plaintiff plausibly alleged constitutional violations to adjudicate qualified immunity). Even the "clearly established" prong of the qualified immunity analysis requires consideration of the merits. E.g., id. at 869 ("[p]laintiffs must point to prior case law that articulates a constitutional rule specific enough to alert these deputies in this case that their particular conduct was unlawful") (original emphasis; citation omitted).

As Judges Wardlaw and Callahan explained in their concurring opinion in <a href="Makaeff">Makaeff</a>, "an order can touch on the merits and still be sufficiently separate from

the merits to satisfy the requirements of the collateral order doctrine." Makaeff, 736 F.3d at 1186 (Wardlaw, J. and Callahan, J., concurring). A court deciding a SLAPP motion must first determine whether the claim arises from protected speech or petitioning activity. If so, the court engages in a limited analysis of the merits to answer "the ultimate question," which is "whether the defendant is being forced to defend against a meritless claim,' not to determine whether the defendant actually committed the relevant tort." Id. at 1185 n. 6, 1186 (citation omitted). Thus, "while the inquiry on the motion to strike may glance at the merits, its central purpose is to provide an added statutory protection from the burdens of litigation that is unavailable during the ultimate merits inquiry." Id. at 1185.

That analysis was correct in 2013, and it remains correct today. The SLAPP prong-one test and the limited consideration of the merits under prong two are "merely intermediate steps used to answer" a different "core inquiry" that considers if the defendant should be protected from having to litigate claims that are likely unmeritorious, because of the threat to First Amendment rights. <u>Id.</u> That is directly analogous to the qualified immunity inquiry, and it fits well within the parameters of the collateral order doctrine as defined by the U.S. Supreme Court.

# III. INTERLOCUTORY APPEALS FOR DENIALS OF SLAPP MOTIONS ARE AN IMPORTANT SUBSTANTIVE PROTECTION FOR PUBLIC INTEREST SPEECH.

The right to interlocutory appeal is integral to the purpose and proper function of California's SLAPP statute, which establishes a substantive threshold to protect against meritless litigation that would chill speech about matters of public interest. These protections are integral to public accountability, as one advocate and scholar explained: "SLAPP suits are often filed by individuals or corporations in positions of power, including businesspersons, politicians, public figures, and corporations, looking to cover up the truth or silence debate." Laura Lee Prather, "SLAPP Suits: An Encroachment on Human Rights of a Global Proportion and What Can Be Done About It," 22 Nw. J. Hum. Rts. 49, 53-54 (2023) (citing Rebecca Bonello Ghio et al., "Shutting Out Criticism: How SLAPPs Threaten European Democracy," The Coalition Against SLAPPs in Europe, 2 (Mar. 2022), https://www.the-case.eu/wpcontent/uploads/2023/04/CASEreportSLAPPsEurope.pdf). "The issues that are most commonly at the forefront of SLAPP cases include allegations of corruption or wrongdoing, illicit financial gains, and criminal behavior by people or corporations with resources or connections to hide such misdeeds." Id. at 54 (citing Bonello Ghio, supra, at 2).

SLAPP suits also are increasingly common: "A staggering 73% of investigative journalists surveyed" across 41 counties, including the U.S., "reported they received communications threatening legal action as a result of information they published." <u>Id.</u> at 51 (citing "Unsafe for Scrutiny: Examining the pressures faced by journalists uncovering financial crime and corruption around the world," Foreign Policy Center & Justice for Journalists (Mar. 2020), <a href="https://fpc.org.uk/publications/unsafe-for-scrutiny/">https://fpc.org.uk/publications/unsafe-for-scrutiny/</a>; and Bonello Ghio, <a href="mailto:supra">supra</a>, at 4).

The availability of immediate review is critical to the protections that SLAPP statutes provide. Although many such statutes provide for fee recovery, the risk of a fee award alone is unlikely to deter a wealthy, powerful plaintiff from pursuing meritless litigation designed to chill speech; it may be viewed as merely a cost of doing business. Eliminating the right to interlocutory appeal for denial of SLAPP motions in federal court would therefore "undermine[] the central purpose of the statute: screening out meritless claims that arise from protected activity, before the defendant is required to undergo the expense and intrusion of discovery." Baral v. Schnitt, 1 Cal.5th 376, 392 (2016). California's statute expressly recognizes this key purpose: "The Legislature finds and declares that it is in the public interest to encourage continued participation in matters of public significance, and that this participation should not be chilled through abuse of the

judicial process. To this end, this section shall be construed broadly." Cal. Civ. Proc. Code § 425.16.

In any given case, a district court's denial of a SLAPP motion may be the correct decision, and an immediate appeal may not change the result. But in many cases, this Court has found that the denial was in error, in whole or in part. And even a decision that narrows overbroad pleadings to only the items or parties that are properly at issue conveys a significant substantive benefit to petition and speech rights, which would be lost if the right to interlocutory appeal was abandoned. The following sections provide some illustrative examples of how speech and petitioning rights would be negatively affected by the absence of these substantive protections.

A. Interlocutory Appeals Are Critical To Protect Ordinary People As Well As Professional Journalists From The Onerous Burden of Defending Meritless Lawsuits.

Although many SLAPP suits target the media, they also often are directed at individuals with even fewer resources.<sup>6</sup> "With the advent of social media, individuals became prolific publishers. Now, with people musing publicly online and businesses feeling defenseless against these critics, the debate over the suits is

<sup>&</sup>lt;sup>6</sup> That is not to suggest that the impact on traditional publishers should be ignored; SLAPP suits impose substantial burdens on those defendants as well, many of whom already are facing economic pressures. <u>See, e.g.</u>, Politico, "The News Business Really Is Cratering," January 27, 2024, <a href="https://www.politico.com/news/magazine/2024/01/27/is-the-journalism-death-spasm-finally-here-00138187">https://www.politico.com/news/magazine/2024/01/27/is-the-journalism-death-spasm-finally-here-00138187</a>.

shifting to the Web." Dan Frosch, "Venting Online, Consumers Can Find Themselves in Court," New York Times (May 31, 2010)

<a href="https://www.nytimes.com/2010/06/01/us/01slapp.html">https://www.nytimes.com/2010/06/01/us/01slapp.html</a>.

This Court's decision in Schwern v. Plunkett, 845 F.3d 1241, 1246 (9th Cir. 2017), provides one example: a SLAPP suit was brought against a woman whose ex-husband was arrested for allegedly horrific physical abuse; he then sued her for defamation and other torts after online comments were posted about his arrest. Although there was no dispute that Oregon's SLAPP statute applied, the district court denied the defendant's motion on the ground that the plaintiff had established a prima facie case. On interlocutory appeal, however, this Court reversed, finding that the plaintiff had failed to show the defendant was the source of the online posts. Absent interlocutory review, the lawsuit would have proceeded through discovery and possibly through trial – subjecting the defendant (and her family) to the cost and emotional trauma of defending against protracted litigation.<sup>7</sup>

And the impact of bearing these costs cannot be underestimated. The right to appeal after a case has been completed is small solace to an individual defendant or small publisher without the resources to mount a defense. One experienced First Amendment lawyer noted that "the cost of defending a single Slapp suit

<sup>&</sup>lt;sup>7</sup> The defendant tragically died during the litigation; because her ex-husband apparently continued to pursue the case against her estate, her father was substituted in as the party on appeal. <u>Id.</u> at 1243 n.1.

'could easily wipe out the average person's savings before the case is half done.'" Frosch, <u>supra</u>.

Nor are professional publishers immune from the financial pressures of litigation. For example, The Center for Investigative Reporting ("CIR") spent almost six years in litigation over an article about a matter of undisputed public interest, which raised important "questions about U.S. government funds given to [international charity] Planet Aid for aid in southern Africa, ... as well as the organization's ties to an alleged cult." D. Victoria Baranetsky et al., "International Charity Planet Aid Pays \$1.925 Million to Settle Six-Year Libel Lawsuit," Reveal (Oct. 20, 2022), https://revealnews.org/press/international-charity-planet-aid-pays-1-925-million-to-settle-six-year-libel-lawsuit/. CIR was ultimately successful, in a decision that this Court affirmed. Planet Aid, Inc. v. Reveal, 44 F.4th 918, 920 (9th Cir. 2022). And as the article above reports, CIR recovered \$1.925 million in fees, as part of what was then the largest-ever settlement of an attorney's fees dispute under California's SLAPP statute.

But CIR's libel insurance had been nearly depleted after just two years of litigation, and it was only able to continue its defense because two private law firms agreed to defend the case pro bono for the following four years. Baranetsky,

supra.<sup>8</sup> See also id. ("Robert J. Rosenthal, CEO of CIR, added, 'Without the generous pro bono legal representation ..., The Center for Investigative Reporting might have been destroyed."") Those resources and volunteers are not always available to SLAPP defendants, who may have no choice but to acquiesce to a plaintiff's demands rather than face the costs of litigation – a problem that would be compounded exponentially if interlocutory appeals were not available for denials of SLAPP motions.<sup>9</sup>

<sup>&</sup>lt;sup>8</sup> During discovery, Planet Aid also attempted to use its SLAPP suit to "learn the names of CIR's confidential sources and to gain unbridled access to what amounted to nearly a half a million documents that CIR's reporters had assembled examining Planet Aid's activities across the globe," according to one of CIR's attorneys. <u>Id.</u> That prospect is a separate concern for publishers facing baseless SLAPP suits, in which the plaintiff's aim may be to identify whistleblowers or other sources for retaliation.

<sup>&</sup>lt;sup>9</sup> Another publisher, faced with mounting litigation costs from a lawsuit filed by the then-owner of Washington's NFL Team, chose to walk away from fee recovery available under Washington D.C.'s SLAPP statute, rather than continue to incur legal bills. See Paul Farhi, "Redskins owner Dan Snyder drops lawsuit against Washington City Paper," Washington Post (Sept. 10, 2011, 11:45 PM), https://www.washingtonpost.com/sports/redskins-owner-dan-snyder-dropslawsuit-against-washington-city-paper/2011/09/09/gIQA3hf1IK\_story.html. As the Washington City Paper's editor explained, "City Paper is a small news organization with limited resources, and defending ourselves against this lawsuit has cost massive amounts of time and money, well beyond the \$34,308.91 that readers have contributed to our legal defense fund." Mike Madden, "Dan Snyder Drops Lawsuit against Washington City Paper, Dave McKenna," Washington City Paper (Sept. 11, 2011) https://washingtoncitypaper.com/article/464131/dan-snyderdrops-lawsuit-against-washington-city-paper-dave-mckenna/. "Though the District's anti-SLAPP law says courts 'may' have awarded [the City Paper] some of [its] litigation costs had [it] pursued them," the organization "concluded that it

Examples from jurisdictions without any SLAPP laws prove the point. In one case, Mother Jones magazine published an article about a major political donor and his company, "after it emerged that his company . . . and its subsidiaries had given \$1 million to Mitt Romney's super-PAC." Clara Jeffery & Monika Bauerlein, "We Were Sued by a Billionaire Political Donor. We Won. Here's What Happened," Mother Jones (Oct. 8, 2015),

https://www.motherjones.com/media/2015/10/mother-jones-vandersloot-melaleuca-lawsuit/. The subjects of the article sued Mother Jones in Bonneville County, Idaho, seeking damages of up to \$74,999 to prevent the case from being removed to federal court. Id. Because Idaho has no SLAPP statute, Mother Jones was forced to litigate the case for years. And even though the judge ultimately found that "all of the statements at issue are non-actionable truth or substantial truth," the trial court proceedings alone lasted more than two years and "cost nearly \$3 million, of which more than \$600,000 came out of Mother Jones' pocket"; that "ate up" Mother Jones' reserve fund and also subjected the organization to overreaching discovery. See Jeffrey & Bauerlein, supra; Monika Bauerlein, "The Legal War Against Mother Jones Keeps Getting More Intense,"

wasn't worth spending substantially more money, energy, and attention for what would have only been a chance of recovering a portion" of what it had spent. Id.

<sup>&</sup>lt;sup>10</sup> <u>VanderSloot v. Foundation for Nat'l Progress</u>, No. CV-2013-532, at 53 (Idaho 7th Dist. Ct. Oct. 6, 2015).

Mother Jones (Nov. 2, 2021), <a href="https://www.motherjones.com/media/2021/11/the-legal-war-against-mother-jones-keeps-getting-more-intense/">https://www.motherjones.com/media/2021/11/the-legal-war-against-mother-jones-keeps-getting-more-intense/</a>. If Mother Jones had been able to rely on the protections of a SLAPP statute, it could have avoided intrusive discovery, and slashed its fees, by filing an early special motion to dismiss and, if needed, an interlocutory appeal. <a href="https://www.motherjones.com/media/2021/11/the-legal-war-against-mother-jones-keeps-getting-more-intense/">https://www.motherjones.com/media/2021/11/the-legal-war-against-mother-jones-keeps-getting-more-intense/</a>. If Mother Jones had been able to rely on the protections of a SLAPP statute, it could have avoided intrusive discovery, and slashed its fees, by filing an early special motion to

Indeed, individuals and companies with limited resources may have no choice but to withdraw public comments or refrain from speaking further in the face of a litigation threat. The former general counsel for the user review site Yelp, Laurence Wilson, has acknowledged the impact of such threats against users who share critical reviews on the site: "Businesses, unfortunately, have a greater incentive to remove a negative review than the reviewer has in writing the review in the first place," Mr. Wilson said." Frosch, supra.

<sup>11</sup> Looking at cases litigated before the advent of SLAPP statutes further illustrates this point. In NAACP v. Claiborne Hardware, 458 U.S. 886 (1982), for example, "17 white merchants" sued the NAACP, another organization, and 146 individuals for an alleged "conspiracy" consisting primarily of a boycott and other protected speech advocating "racial equality and integration." Id. at 889-90. The trial lasted eight months; the trial court finally issued a decision against the plaintiffs in August 1976. Id. at 890. Four years later, the Mississippi Supreme Court held the entire boycott was illegal because of unlawful actions by a few individuals. Id. at 894-95. That decision was finally reversed by the U.S. Supreme Court in July 1982 – almost thirteen years after the litigation started. Id. at 896. The NAACP bore the immense burden and expense of such protracted litigation, which might have been avoided if it had the benefit of a SLAPP statute like California's and the availability of an interlocutory appeal in the event of an adverse ruling.

In a quintessential SLAPP suit, the plaintiff "will achieve its objective if it depletes [the] defendant's resources or energy. The aim is not to win the lawsuit but to detract the defendant from his or her objective, which is adverse to the plaintiff." Church of Scientology v. Wollersheim, 42 Cal.App.4th 628, 645 (1996), overruled in part on other grounds, Equilon Enters. v. Consumer Cause, Inc., 29 Cal.4th 53 (2002). The steeper the costs of litigating, the more likely a SLAPP plaintiff will be successful in silencing dissenters. The ability to seek interlocutory appeal makes it possible for SLAPP defendants to obtain review, and if the SLAPP motion was erroneously denied, to avoid what may be insurmountable costs of litigation that they otherwise must incur. The abandonment of interlocutory appeals would force many more SLAPP defendants to accept coercive settlements, or refrain from speaking in the face of litigation threats, rather than risk the costs of prolonged discovery and litigation.

# B. Jurisdictions Without SLAPP Protections Become Targets For Forum-Shopping.

Under today's legal landscape, SLAPP plaintiffs benefit from the patchwork of SLAPP statutes. They routinely forum-shop for jurisdictions where the likelihood of keeping a lawsuit alive are greatest – namely, those jurisdictions without SLAPP laws, or where key protections (like interlocutory appeals) are not available. Prather, supra, at 58 (citing Nunes v. NBCUniversal Media, 582 F. Supp. 3d 387 (E.D. Tex. 2022)) ("courts across the country disagree about whether

state Anti-SLAPP provisions apply in federal diversity cases. This confusion has led to rampant forum shopping by zealous plaintiffs who want to avoid the reach of Anti-SLAPP laws and willingly make spurious jurisdictional allegations to circumvent their protections.")

Former Congressman Devin Nunes, for example, has filed almost a dozen libel suits since March 2019 – none in his home state of California. E.g., Nunes, 582 F. Supp. 3d 387 (finding Nunes' defamation suit against NBCUniversal was filed improperly in the Eastern District of Texas, where there was no personal jurisdiction, and transferring the case to the Southern District of New York); Josh Gerstein, "Judge tosses Devin Nunes suit over Esquire article," Politico (Apr. 25, 2023, 09:41 PM), https://www.politico.com/news/2023/04/25/devin-nunes-libelsuit-esquire-hearst-00093844. In one such lawsuit, Nunes sought \$250 million in damages against Twitter over a series of accounts making fun of him. Gerstein, <u>supra</u>. He filed another suit against the parent company of his hometown newspaper, The Fresno Bee, for \$150 million – but he filed both lawsuits in Virginia, which until recently, had no SLAPP statute. Gabe Rottman, "Devin Nunes's lawsuit in Virginia against his California hometown paper underscores the need for stronger anti-SLAPP laws," Reporters Committee for Freedom of the Press (Apr. 16, 2019), https://www.rcfp.org/devin-nuness-lawsuit-in-virginiaagainst-his-california-hometown-paper-underscores-the-need-for-stronger-antislapp-laws/. Although Nunes' motivation for choosing that venue has not been revealed, the Eastern District of Virginia raised concerns over Nunes's tactics: "[T]he Court has significant concerns about forum shopping, especially given that Nunes works in Washington, D.C., not in Virginia." Nunes v. WP Co., LLC, No. 3:20-cv-146, 2020 U.S. Dist. LEXIS 90058, at \*18 (E.D. Va. May 21, 2020) (citation omitted).

For the Ninth Circuit to abandon its established law permitting interlocutory appeals for SLAPP denials would give forum-shopping plaintiffs a greater chance of keeping litigation alive, putting what may be insurmountable economic pressures on defendants, even if this Court were ultimately to determine that the claims had no merit. Recognizing that "the prevention of forum shopping would promote wise judicial administration," <u>Travelers Indem. Co. v. Madonna</u>, 914 F.2d 1364, 1367-68 (9th Cir. 1990), this Court should continue to follow its decisions permitting interlocutory appeals of SLAPP motion denials.

#### IV. CONCLUSION

Countless media outlets, community organizers, activists, and individuals would not have the resources to engage in discovery and protracted litigation of a SLAPP suit before having an opportunity to seek review from a denial of a SLAPP motion. Without the right to immediate appeal, speakers might well be forced to retract their statements from public debate, pay settlements, or otherwise acquiesce

to the demands of SLAPP plaintiffs. This is the evil that the SLAPP law was intended to address, by protecting the strong "public interest" in the people's "continued participation in matters of public significance," which "should not be chilled through abuse of the judicial process." Cal. Code Civ. Proc. § 425.16(a).

For all of these reasons, FAC respectfully urges this Court not to overrule its precedent making denials of SLAPP motions immediately appealable.

RESPECTFULLY SUBMITTED this 8th day of February, 2024.

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Pursuant to Federal Rules of Appellate Procedure 29(a)(5) and 32(g)(1), and Circuit Rule 29-2(c)(3), according to the word processing system used to prepare this brief, the word count is 6,935 words, not including the caption, tables, signature block, Corporate Disclosure Statement And Statement of Compliance, and this certificate.

RESPECTFULLY SUBMITTED this 8th day of February, 2024.

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